



WINDFALL
BLUE MOUNTAIN

News Release

WINDFALL AT BLUE MOUNTAIN LAUNCH A TREMENDOUS SUCCESS

Over 60% of Phase One release sold in one day, proving strong demand for Collingwood area real estate.

Town of the Blue Mountains, July 9, 2013 - Windfall at Blue Mountain, a 148-acre, multi-phase residential community next to Blue Mountain Resort had an incredibly successful first-day sales event by selling over 60% of its Phase 1 offering of 37 detached bungalows, bungalows with lofts and two-storey homes starting from the low \$400,000s. A broad selection of models and lots are still available at pre-construction prices.

Designed by renowned architect William Hicks, Windfall's architectural style is an artful, modern day interpretation of Georgian Bay cabin, cottage and mountain chalet design with traditional pitched rooflines, large front porches and rear verandahs, as well as authentic gas-burning lanterns to bring unparalleled charm to the Windfall community. Many of the garages are detached and positioned in the rear yard to accentuate the home versus the automobile.

"Windfall's sales success proves that pent-up demand exists in the Blue Mountain market for this type of offering; architecturally-styled homes with unique floor plans including main floor master bedroom retreats, situated in a spectacular location at incredible prices," said Gerry Wayland of Village Realty, Windfall's Broker of Record.

In addition to a thoughtful master plan and architectural style, Windfall's coveted next door neighbours and prime location are a major draw for purchasers. Nestled between the award-winning Scandinave Spa and Blue Mountain Resort, owners are within walking distance to the slopes, shops and restaurants at famed Blue Mountain Village. Over 30% of the 148-acre community has been dedicated to preserving nature, with an extensive trail system created to connect the Windfall community to Scandinave Spa and Blue Mountain Village.

... / more

“When we began planning this community, we agreed that it had to be exceptional. That’s why we brought together a very talented team to ensure that the homes of Windfall would do justice to its remarkable setting.” said Jamie Massie, President & CEO of Georgian International, the Developer and Builder of Windfall.

Prior to the sales event, reservation holders had the unique opportunity to meet the executives from Georgian International and its head of construction to discuss their individual floor plans and have their specific questions answered.

To register for Windfall at Blue or to learn more about this exciting resort development please visit www.windfallatblue.com or call 705-445-0440.

ABOUT THE DEVELOPER

Georgian International is a dynamic leader in the automotive retail and regional airline industries, and a prominent investor in real estate assets predominantly in the Simcoe County area. Georgian International’s real estate division is represented by its wholly-owned subsidiary, Georgian International Land Corp. (GILC), a private equity real estate investment company active in commercial and residential land development since 1985 and an active manager of real estate holdings for the core businesses of Georgian International. For more information about Georgian International, please visit georgianinternational.com.

MEDIA CONTACTS

Gerry Wayland
Village Realty
705-445-0440
gerry@villagerealty.ca

Bryan Nykolation
Georgian International
705-730-5900
bryan@georgianinternational.com